



VANESSA GARRARD

INVESTOR | CHAIR | FOUNDER
ENTERPRISE LEADERSHIP ADVISOR

*Helping founders build
businesses that create
enterprise value.*



KEYNOTE
SPEAKER



BOARD
CHAIR



STRATEGIC
ADVISOR



FOUNDER
PARTNER

ABOUT VANESSA

With more than 25 years of experience building, acquiring and scaling businesses across manufacturing, product development, sourcing, retail and professional services, Vanessa brings real-world experience and practical strategies to every stage of growth.

As a founder, board chair and investor, she understands what it takes to grow a business, raise capital, make strategic acquisitions and prepare for a successful exit.

Vanessa works with founders, CEOs, boards and investors to build businesses that are scalable, valuable and positioned for long-term success.

CURRENT ROLES

LYFT Founder – LYFT Advisory



Chair – Bravehearts



Investor – Landran Ventures



Founder – Simpli Sourcing



Strategic Advisor & Board Chair

“ I’ve spent my career building businesses –
not simply talking about them.

Vanessa



25+ YEARS
BUILDING BUSINESSES



GLOBAL EXPERIENCE
MANUFACTURING, SOURCING
& RETAIL



TRUSTED ADVISOR
TO FOUNDERS, CEOS,
BOARDS & INVESTORS

SIGNATURE KEYNOTES



1. FROM FOUNDER TO ENTERPRISE LEADER

Helping founders evolve into enterprise leaders who build businesses that thrive beyond themselves.



2. BUILD. SCALE. EXIT.™

The framework for building scalable, valuable and exit-ready businesses.



3. BUILT TO SCALE

Scaling product businesses for global success. Drawing on 25+ years in product development, sourcing and retail.



4. GROW BY BUYING

Using acquisitions to accelerate growth, capability and enterprise value.



5. CAPITAL RAISE READY

Preparing businesses for investment by understanding what investors really look for.



6. BUILDING ENTERPRISE VALUE

The strategic decisions that increase business value long before an exit.

AUDIENCES

- ✓ Founder Conferences
- ✓ CEO Forums
- ✓ Leadership Retreats
- ✓ Industry Associations
- ✓ Accelerators & Universities
- ✓ Corporate Leadership Teams
- ✓ Investor Events
- ✓ Board Strategy Sessions

VANESSA HAS DELIVERED KEYNOTES FOR THESE BRANDS



Commonwealth Bank



THE UNIVERSITY OF QUEENSLAND AUSTRALIA



in Australia, NZ, Asia, US, Europe, South Africa

WHAT EVENT ORGANISERS & AUDIENCES SAY

“

Vanessa delivers real-world strategies that founders can implement immediately.

– CONFERENCE DIRECTOR

“

Practical, insightful and inspiring – our audience left with clarity and action.

– CEO FORUM ATTENDEE

“

Deep experience combined with commercial credibility.

– INVESTOR EVENT HOST

LET'S BUILD
SOMETHING
VALUABLE.

BOOK VANESSA

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